



### STRATEGIC DIALOGUE TO ENHANCE TRADE WITH KYRGYZSTAN

Jabbar Rahim Khan, CEO of Synercon and Chairman/Convenor of the Export Committee, along with Jawad Rehman, President of the Business Association for Cooperation with Pakistan (BACP), engaged in a strategic dialogue with Mr. Ruslan, head of the Kyrgyzstan Export Department. During their meeting, they exchanged valuable ideas and insights on enhancing trade between Pakistan and Kyrgyzstan. Mr. Ruslan expressed keen interest in Pakistani products, and both leaders agreed to collaborate on increasing trade between the two countries. They also discussed the framework for a Memorandum of Understanding (MOU) on bilateral trade, which will be pursued after seeking approval from their respective governments prior to signing.



### STRENGTHENING TRADE TIES THROUGH THE TRUCK VOILA VENTURE

Jabbar Rahim Khan (CEO of Synercon), along with Jawad Rehman, President of the Business Association for Cooperation with Pakistan (BACP), held a productive meeting with Arthur Lee, Vice President of the Import Export Association in Russia. The discussion focused on the upcoming Truck Voila venture of Synercon Group, aimed at connecting the warm waters of the Arabian Sea to the high mountains of Russia. Both parties expressed great enthusiasm for the initiative and agreed to collaborate on Truck Voila, recognizing its potential benefits for Russian importers and exporters. Mr. Khan, as the Convenor/Chairman of the Export Committee of FPCCI, emphasized the importance of increasing bilateral trade with Russia. Mr. Arthur shared this sentiment, expressing excitement about the ever-growing trade relationship between Pakistan and Russia.

